NEWS RELEASE
Florida Organics Website – Reinvented!

Tampa, FL (March 1, 2017) — Kessler Consulting, Inc. and the Florida Department of Environmental Protection are excited to announce the launch of the new and completely updated FORCE website for the promotion of organics recovery in Florida. www.floridaforce.org.

The Florida Organics Recycling Center for Excellence (FORCE) website has been revamped with current and historical organics recycling information for Florida. In the fall of 2016, the Florida Department of Environmental Protection (FDEP) contracted with Kessler Consulting to completely overhaul the website, updating the look, feel, function and information contained on the site. It provides relevant and timely information on organics diversion and recycling education, composting educational conferences and events, provides a map of Florida compost/organics facilities, offers links to resources from local, state and national organizations, and research and demonstration projects specific to Florida.

FORCE was originally funded between 2001 and 2008 by a $3.5 million legislative appropriation, and was a cooperative effort between the FDEP, University of FL and Sumter County. FORCE was created to address Florida’s need for environmentally sound and economically feasible methods for recovering Florida’s organics and agricultural wastes. Kessler Consulting has managed the FORCE project since its inception, including the FORCE website, www.floridaforce.org, originally created in 2001. The FORCE website serves as a clearinghouse of information to promote organics diversion, recycling and composting in a statewide effort to streamline compost processing, research, demonstration, marketing and education in Florida.

About Kessler Consulting
Founded in 1988, Kessler Consulting is a premier solid waste management consulting firm providing practical and innovative solutions to public and private sector clients. Kessler Consulting provides services in the areas of strategic solid waste management and zero waste planning, collection and processing procurements, rate studies, program evaluation and implementation, waste composition studies, education and outreach, composting programs, and collection, transfer and processing system optimizations. Kessler Consulting is headquartered in Tampa, FL with a satellite office in Portland, ME. www.kesconsult.com.

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